

MEDIA TRAINING WORKSHOP IN PREPARATION FOR THE COP20

BBVA Main Office

Av. República de Panamá 3055, San Isidro

Octubre 16, 17
2014, in Lima

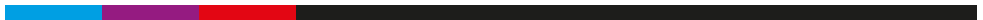


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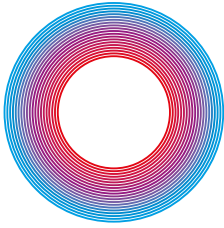
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United Nations
Climate Change Secretariat





LIMA COP20|CMP10
UN CLIMATE CHANGE CONFERENCE 2014

MEDIA TRAINING WORKSHOP IN PREPARATION FOR THE COP20

BBVA Main Office
Av. República de Panamá 3055, San Isidro

Octubre 16, 17
2014, in Lima

Objectives

The “Media Training Workshop in Preparation for the COP20” responds to the need to build capacity of the media in developing countries, so that they can inform the public about the status of the UN climate change negotiations, designed to achieve a strong and effective universal climate change agreement in 2015, and to raise awareness on the main climate change challenges and possible solutions.

The objective of the workshop is to provide up-to-date information about climate change in the region, as well as about the different negotiating forums surrounding the COP20/CMP10, to a group of journalists from Latin America and the Caribbean.

The training will provide tools to the media professionals to raise awareness on how a universal climate change agreement can contribute to greening the economic growth of developing countries and improving their ability to cope with the impacts of climate change.



OPEN CEREMONY

Thursday 16 October 2014

Day **01**

08:00 - 08:30 Registration

08:30 - 09:30 Opening of the meeting

Objective:

During this session, the participants will be introduced to the importance of the COP20 in Lima and the main issues that will be addressed during the Lima negotiations; the role of the media in the global agreement and the main challenges and opportunities of climate change for LAC. They will also receive a presentation on the objectives of the workshop and its structure.

Opening speech:

Manuel Pulgar-Vidal, Minister of Environment of Peru.

Speakers:

María Luisa Silva Mejías, Peru UN Resident Coordinator a.i. & UNDP Resident Representative a.i.

Christiana Figueres, Executive Secretary of the United Nations Framework Convention on Climate Change (UNFCCC) (recorded video).

Juan Diego Ruiz Cumplido, Representative of the Spanish Agency for International Development Cooperation (AECID), on behalf of REGATTA.

Mara Murillo, Deputy Regional Director, UNEP Regional Office for Latin America & the Caribbean.

Irene Horejs, Representative of the European Commission Delegation in Peru, on behalf of EUROCLIMA.

09:30 - 11:00 Keynote lecture - Understanding the Science of Climate Change

***Opening conference, for all the public.

Objective:

This session seeks to introduce the context of climate change and to explain the latest IPCC climate change science, including the most recent projected impacts and mitigation scenarios. Similarly, it will also address the impacts of climate change scenarios in LAC, as well as the opportunities for the region in a low carbon economy. Participants will have the opportunity to ask questions to Mr. Pachauri.



Speaker:

Basis of climate change. The latest IPCC climate change science including the latest projected impacts and mitigation scenarios from AR5.

Dr. Rajendra Kumar Pachauri, Chairman of the Intergovernmental Panel on Climate Change (IPCC).

THE FISHBOWL: Firstly, four participating journalists from the audience are invited to join the podium to ask questions, share concerns and/or seek clarity from Mr. Pachauri's presentation. After the first round of comments, other participants join in the discussion.

Closing Remarks:

Fidel Jaramillo, Representative of the Inter-American Development Bank (IDB).

End of the open session.

Closed workshop. The media training workshop starts.

***For journalists and guests.

11:00 - 11:30 Coffee Break

Workshop facilitator:

Vanessa Morales, Ministry of Environment.

11:30 - 12:30 Topics, expectations and challenges of the COP20

Objective:

This session allows participants to understand the main topics to be discussed, the expectations and challenges of the COP20.

Speakers:

The COP20 in Lima: Paving the way towards Paris 2015. Main topics to be discussed, expectations and challenges.

Manuel Pulgar Vidal, COP20 President and Minister of Environment of Peru.

***Firstly, three participating journalists from the audience are invited to join the podium to ask questions and share concerns. After the first round of comments, other participants join in the discussion.



12:30 - 13:00 Session 1 - Getting to know each other and why we are here

Objective:

This session enables all participants to get to know each other. Each participant introduces her or himself (name, country and media) and briefly (one minute per participant) shares with the group the main climate change challenge in her/his country.

Moderator:

Presentation of Agenda and methodology. Round table – Introduction of participants.

Vanessa Morales, Ministry of Environment.

13:00 - 14:00 Lunch

14:00 - 16:30 Session 2 - How to cover COP20 & Understanding CC negotiations

Objective:

This session allows participants to drill down into the specifics about the different formal negotiating bodies and procedures, how to cover the COP20, where to find the different texts, and what they mean.

Moderator:

Christian Sánchez, Information Officer, UNIC Lima.

Speakers:

How to cover COP20 – recommendations from the perspective of the UNFCCC secretariat.

John Hay, UNFCCC.

Outcomes of the United Nations Secretary General's September Climate Summit and what they mean for the 2015 global agreement.

Daniel Thomas, Senior Communications Officer, Climate Change Executive Office of the UN Secretary-General. (video conference)

***Firstly, Daniela Chiaretti, a Brazilian journalist with experience in previous COPs, will initiate the discussion and then other participants will join in.

16:30 - 16:45 Break

16:45 - 18:00 Session 3 - Latin America and Climate Change: Experiences and Challenges



Objective:

This session is focused on helping participants to understand the concepts of adaptation (resilience) and mitigation (low carbon development) and why countries need to deal with adaptation and mitigation at the same time in order to confront climate change. Participants will understand the implications and opportunities and also get to know the initiatives and places where they can find more information.

Moderator:

Eduardo Durand, Ministry of Environment.

Speakers:

Introduction to Adaptation and Mitigation

Laura Avellaneda, Ministry of Environment.

Implications and opportunities of Climate Change adaptation and mitigation in LAC: Lessons learned from UNEP's work. Mitigation and Adaptation.

Roberto Borjabad, UNEP.

Avoiding deforestation and managing resources sustainably.

Gustavo Suarez de Freitas, Ministry of Environment – REDD+

Gender and climate change.

Manuel Ruiz, AECID.

The Euroclima programme.

Mara Murillo, UNEP.

Ecosystem based adaptation.

James Leslie, UNDP.

18:00 - 18:30 Time for interviews.

Journalists and speakers.

19:30: Dinner

Friday 17 October 2014

Day **02**

08:30 - 08:45 Agenda of the day

Workshop facilitator:

Vanessa Morales, Ministry of Environment

08:45 - 09:45 In and Around COP20: What is going to be happening in Lima?

Objective:

This session will provide an overview of the different events that will be held on the sidelines of the COP20, by the Presidency of the COP and other national and regional stakeholders (private sector, NGOs, etc.).



Moderator:

Víctor Ingrassia, Argentine journalist.

Speakers:

Negotiations

Rómulo Acurio, Foreign Affairs Ministry.

Stakeholders engagement

Carlos Loret de Mola, Ministry of Environment.

Climate Agenda

Eduardo Durand, Ministry of Environment.

Indigenous People

Roberto Espinoza*, Coordinadora de la Organizaciones Indígenas de la Cuenca Amazónica (COICA).

Civil Society

Samuel Leiva*, Climate Action Network CAN-LA.

09:45 – 10:45 Session 4 - Climate Finance

Objective:

Los participantes comprenderán el nivel de financiamiento para una transición resiliente y de bajas emisiones de carbono y las fuentes disponibles o potenciales que necesitan ser movilizadas

Moderator:

Jaime Fernández, IDB.

Speakers:

Introduction to Climate Finance: Trends and sources for a low carbon and resilient transition, and the role of public and private climate finance.

Jorge Álvarez, UNDP.

The scope and role of the Green Climate Fund.

Verónica Villena, Ministry of Environment.

10:45 – 11:15 Coffee Break

11:15 – 13:15 Session 5 - Interactive Session: On what topic would you write before the COP20?

Moderator:

Alejandro Laguna, Information Officer UNEP. Regional Office for Latin America and the Caribbean.



Speakers:

Personal experience in writing impactful articles about climate change: The approaches, angles, tips, what actually does and doesn't work.

Ramiro Escobar, Peruvian journalist.

Working groups:

- Group work. Roundtable discussions regarding the elements needed to write an article prior to the COP.
- Brief presentation by each group of the main elements and possibilities identified.
- Feedback.

13:15 – 15:00 Lunch

15:00 – 16:30 Session 6 - Climate Voices: Stories from the ground

Market place style:

Field projects: Climate change project coordinators and beneficiaries in Peru share their experiences:

- **Programa de Adaptación al Cambio Climático (PACC)**, Ministry of Environment.
- **Parque de la papa**, ANDES Association.
- **Territorial Approach to Climate Change (TACC)**, UNDP.
- **Las Bambas project**, UNDP.
- **Ecosystem based Adaptation Programme (EbA)**, UNDP, UNEP, IUCN.
- **ArBio**

16:30 – 17:00 Break

17:00 – 17:30 Closing Session

Workshop facilitator:

Vanessa Morales, Ministry of Environment.

Speakers:

Roberto Borjabad, UNEP.

Manuel Pulgar Vidal, Minister of Environment of Peru.

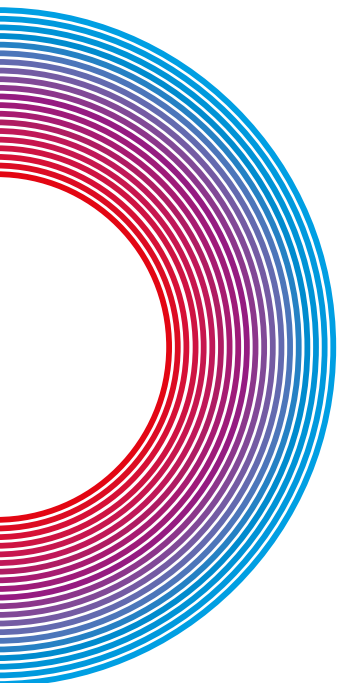
John Hay, UNFCCC.

Three participating journalists will share their perceptions about the workshop, comment its usefulness and make recommendations for future media workshops.



Notes

Series of horizontal dashed lines for note-taking.



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